

Sale and Rentback fits in perfectly with the Full Spec image.



Full Spec Solutions is a young dynamic company. Established in 2002 it is well on its way to becoming one of the UK's leading shopfitting contractors. Image is the foundation of the organisation and maintaining a prestige identity is vital to its success. Working in the shop and bar fitting industry with purchased vehicles had taken its toll on the company's vehicles and subsequently, its image. As the vehicles aged their monetary value was depreciating and their image was also reflecting poorly on the business.

"When you see one of our vehicles on the road you remember it, they portray an image of success and quality is something we pride ourselves on", said Dave Thompson, Director of Full Spec solutions.

Northgate, through their Sale and Rentback service, allowed Full Spec to dispose of their ageing vehicles and rent a new modern, reliable fleet. This released the capital locked up in the

vehicles and operational expenditure. With image vitally important, Sale and Rentback was crucial in giving the company fleet a facelift. The fleet was put on a rental cycle to be replaced with the latest vehicles every 2 years, therefore maintaining the Full Spec brand image.

Dave Thompson adds, "Image is an important factor in our continued growth and success and to help us keep this at the forefront we have

engaged the help of Northgate to look after our commercial fleet. In addition, running a relatively large fleet means that our image is seen throughout the North East and with the help of Northgate it means that our vehicles are fully maintained and replaced every 2 years, so we always look our best."

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Visit www.saleandrentback.co.uk to download the Sale and Rentback brochure.

Or for a tailored solution for your business call Tony Anderson on +44 (0)1325 370 248 or email tony.anderson@northgateplc.com